

THIS IS THE TIME

FOR US TO REACH OUR WORLD

SO SHALL MY WORD BE THAT GOES FORTH FROM MY

MOUTH; IT SHALL NOT RETURN TO ME VOID, BUT IT

SHALL ACCOMPLISH WHAT I LEAVE, AND IT SHALL

PROSPER IN THE THING FOR WHICH I SENT IT.

THIS IS THE TIME



A PERSONAL WORD FROM DR. DAVID JEREMIAH

Dear Friend,

Prophetic events are happening all around us! There is no question, our time is short! What we do for the cause of Christ, we must do quickly.

But thanks be to God, technology is available to help fulfill the Great Commission as never before in human history! As Isaiah 55:11 (NKJV) declares: "So shall My word be that goes forth from My mouth; it shall not return to Me void, but it shall accomplish what I please, and it shall prosper in the thing for which I sent it."

This is our time ... Never before have radio and television, the Internet and media resources been poised to make such a powerful evangelistic impact worldwide.

It is clear that Turning Point is just now entering the prime time of its ministry! We stand on the threshold of strategic ministry impact, the likes of which we have never witnessed, nor even imagined.

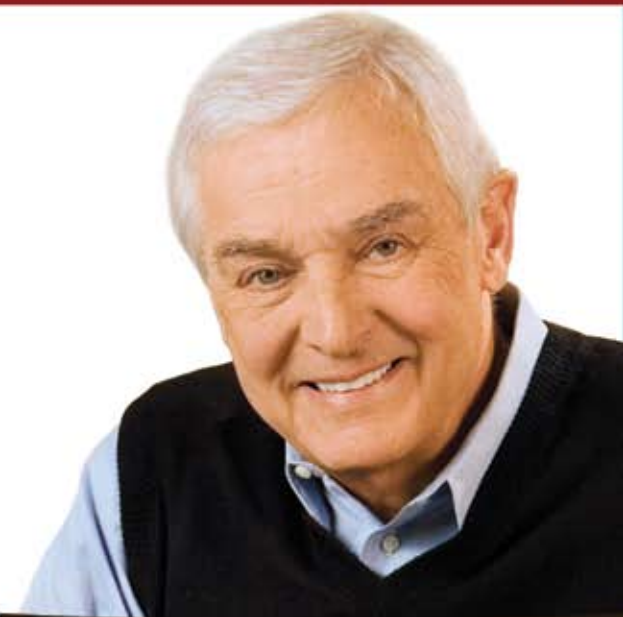
Read on, my friend, to see for yourself what has happened by the hand of God through your prayers and support of Turning Point's ministries within just the past fiscal year ... and the astonishing work in store for us in the coming twelve months ...

... outreaches that will make an impact for YEARS TO COME!

Thank you for being a part of it! We are deeply committed to being there for you and your family, and those God has called us to reach. **The world awaits the Gospel, and as great opportunity awaits Turning Point, God's plan to reach the world awaits you.**

God bless you!

David Jeremiah



THIS IS OUR TIME!

**“NEVER BEFORE
HAVE WE BEEN
POISED TO MAKE
SUCH A POWERFUL
EVANGELISTIC
IMPACT WORLDWIDE.”**

 THIS IS OUR TIME

WHAT AN AMAZING YEAR!

The past 12 months have seen Turning Point's ministries impact the world as never before. Here are some amazing "God Moments" we've experienced this past year – thanks to your faithful support:

Some 48,000 (that we can document) requested information about receiving Christ as their personal Savior as a direct result of Turning Point's ministry in the past 12 months.

RADIO

Airings: 37,381 of the daily program every week
1,943,812 programs aired per year
Reach: United States, Canada, United Kingdom, and Spain

TELEVISION

Airings: 40,612 programs in 2009 alone
781 programs per week
Reach: an amazing 485 million potential viewing households each week worldwide

Our English-language programming has the potential of reaching 480 million individuals in 115 English speaking countries.

PLUS:

Arabic – reaching 221 million Arabic speaking people across 24 countries
Spanish – reaching 320 million Spanish-speaking people in 30 countries
Momento Decisivo is well on its way to having 50 teaching series translated into Spanish.

ONLINE

Reach: an average of 22,855 views every week at DavidJeremiah.org
In the past 12 months, 1,188,450+ ministry resource items viewed online
Every weekday and once each weekend, 134,600+ individuals wake up to receive Dr. Jeremiah's online e-devotional, *Your Daily Turning Point*, via email at home or work.

LIVE EVENTS

More than 26,000 people attended Turning Point outreach events this year across America, including:

- Norfolk, Virginia
- Buffalo, New York
- Greenville, South Carolina
- San Antonio, Texas

HIGHLIGHTS

Since its release in October 2009, *Living With Confidence in a Chaotic World* has impacted the lives of some 175,000 readers.

Turning Points devotional magazine has an average monthly circulation of 175,000. (It has attracted more new people to Turning Point than any other ministry resource.) To date: 1.8 million devotional magazines have been mailed from Turning Point.

Thank you for partnering with Turning Point in ministry!

Your love, your generosity, your vision is touching the lives of untold millions!

12 ASTOUNDING MONTHS...

Turning Point has only just begun reaching the world for Christ. Here is what's on the horizon ...



POSITIONED IN TIME FOR GREATER MINISTRY

**We'll develop
engaging
programming
to reach the
believer and
non-believer
alike.**

We're trusting God to help expand the coverage of our radio and television programming to new parts of North America where we're not currently on the air.

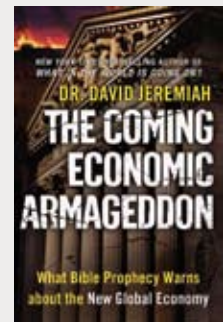
PLUS – here's a “sneak peak” at a major upcoming campaign:

The Coming Economic Armageddon – Fall 2010

The single most massive outreach effort in our ministry's history

Release of Dr. Jeremiah's new book, *The Coming Economic Armageddon*.

An array of fascinating tie-ins: television, radio, the Internet, live events, other resources.



Companion 10-part video mini-series *Haven's Light: The Economic Armageddon Chronicles!* This “last days” fictional story takes place during the Tribulation. You will follow Haven, an “underground” video blogger, secretly recording and reporting on the worldwide economic takeover which is leading to an apocalypse for the entire earth.

Haven's Light will introduce each new television program in Dr. Jeremiah's *The Coming Economic Armageddon* television series. We will also release one new segment of *Haven's Light* on the Internet each week throughout the series.

With multiple, interwoven promotional strategies beginning months in advance, this campaign promises to reach more people – and lead more lost souls to Christ – than even the 600,000 already reached through our last two bestsellers: *What in the World Is Going On?* and *Living With Confidence in a Chaotic World!*

“This largest and most important Turning Point outreach ever is strategically timed to meet the needs of our nation and our world – at a moment in history when multitudes are confused, fearful, and desperate for answers in the face of global economic tribulation.”

DR. DAVID JEREMIAH

TIMELESS TECHNOLOGY

Increasing our ability to create quality Christian programming

**We have
3 SECONDS
to 'hook' a
television
viewer.**

Television viewers are fickle – studies show you only have three seconds to “hook” a channel-surfer. Video production quality must be very high in order to capture the maximum number of viewers.

Turning Point’s next step in this direction: establishment of a fully-equipped television studio – to make the best possible use of our HD equipment ... and to capture not only Dr. Jeremiah’s sermons but also interviews, drama sketches, small group teaching, specials, training videos for pastors around the world, and more. A true “sound stage” will dramatically increase the quality of our programs – and “hook” more channel-surfers in desperate need of the life-changing power of God’s Word! It will also increase our efficiency, enabling us to produce more – and better – programming.

We have space available and ready in our worldwide headquarters facility. We’re praying God will help us turn it into a state-of-the-art multi-purpose “home” stage with multiple looks, accommodate studio audience seating, and more; a “green screen” stage for utilizing an endless variety of video backgrounds; a flexible “to build” stage; and much more.



This vision is not about equipment; it is about eternity.

The world urgently needs God. Yet while there are many evangelists, there are few to reap the harvest. Few teachers teaching. Few mentors discipling. Without solid Bible teaching, thousands of young churches are failing; millions of new believers are falling by the wayside.

The Church itself is at a turning point.

God by His grace has raised up this Turning Point ministry – He has ordained this Bible-teaching ministry – and empowered us to teach His Word plainly and powerfully across cultural barriers, with the technology to reach potential billions of people regardless of language or location!

We have the opportunity, together, to wield the sword of truth for the sake of a waiting, hungry and desperate world ... Your support of Turning Point today represents your personal opportunity to help fulfill the Great Commission in a powerful way ... and help to re-shape the spiritual landscape of our planet!





A TIME-SENSITIVE MISSION

GLOBAL REACH is now a reality. Reaching your world for Jesus has never been such an obtainable goal!

Turning Point's Going Global Plan is based on a 21st Century Great Commission strategy to translate and transmit our programming in two very important areas:

HIGH IMPACT

Languages
(greatest number of speakers)

HIGH NEED

Languages
(the most as-yet-unreached groups)

The top five High Impact Languages are:

Hindi – 250 MILLION Hindi-speaking people residing primarily in just two countries

Arabic – 221 MILLION Arabic-speaking people across 24 countries

Spanish – 320 MILLION Spanish-speaking people in 30 countries

African French – 335 MILLION French-speaking people in 21 African countries

Mandarin Chinese – 1.13 BILLION Chinese-speaking people who live primarily in five countries.



The top five High Need Languages are:

Igbo – An African language spoken mostly in Nigeria where there is little Christian programming yet open access – and high demand from the people. Eighteen million people speak Igbo in six African countries.

Tagalog – A Filipino language and people group comprised of mostly non-evangelicals in dire need of solid biblical teaching. Just one Bible teaching program currently reaches these eight million people.

Punjabi – An estimated 40 million Punjabi-speaking people can be reached by broadcasts into India and Pakistan. Because of persecution of Christians, this is a high-risk area in which to preach the Gospel.

Farsi – Turning Point could reach 30 million people by translating our programming into Farsi and transmitting into “closed” Middle East countries through satellite and the Internet.

Central Asian Russian – Central Asia is a vast area where there is little Christian witness and restrictions abound on Christian activity. Up to 80 million Central Asians could hear Turning Point if we could translate it into Russian and broadcast via Trans World Radio.

TIMELESS PROGRAMMING

Our extraordinary “Legacy Plan” will actually rotate the broadcast of our ministry's programs over time – to reach the maximum number of potential viewers and listeners. What a joy to know that if the Lord tarries, Turning Point broadcasts in English, Spanish, Arabic, Mandarin, Igbo, and Punjabi could still be airing and touching lives for generations to come!

Countless hearts will be won for the Kingdom as multitudes hear the same life-changing Turning Point teaching of Dr. David Jeremiah that you have come to know and love – but in their own language!

TURNING POINT'S
Legacy

THANK YOU FOR BEING
A PART OF IT ALL!



P.O. BOX 3838 | SAN DIEGO, CA 92163
(800) 947-1993 | DAVIDJEREMIAH.ORG